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ABSTRACT

This index, published by the Theatre/Drama and Speech Information Center, cites 30 speech communication journals generated by national and state associations, research institutes, and publishing houses. The index is designed (1) as a guide to materials for scholarly research in speech communication, (2) as a guide for individual awareness, and (3) as a guide for speech communication education at all levels. The index contains: an introduction, general instructions, a classified section, an author index, a subject index, a speech communication thesaurus, a name-in-text index, book and media reviews, bibliographies, and a list of reference materials. (TS)

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Speech Communication Index

Volume I, Number 2 September, 1974

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CS 501 006

ABBREVIATIONS

Aug	August	Dec	December	illus	Illustrations	Oct	October
bibliog	Bibliography	ed	Editor	Jan	January	Sept	September
comp	Compiler	Feb	February	Nov	November	trans	Translator

PERIODICALS INDEXED

Arizona J	Arizona Speech and Drama Journal	Massachusetts R	The Report (Mass.)
		Michigan J	Michigan Speech Journal
Bibliog An	Bibliographic Annual	Missouri J	Journal of the Speech & Theatre Assoc. of Missouri
Canadian Sp Com J	Canadian Speech Communication Journal	Moments	Moments in Contempory Rhetoric & Communication
CSSJ	Central States Speech Journal		
Comm	Communication	Nebraska J	Nebraska SCA-NETA Journal
Comm Res	Communication Research	•Nevada Comm	The Communicator. Nevada Speech Communication & Theatre Arts Assoc.
D.C. Encoder	MWCA Encoder (Metropolitan Washington Comm. Assoc.)	Nevada J	Nevada Journal of Communication
		New Jersey J	Journal of the SANJ Speak Up (New Jersey)
Florida J	Florida Speech Communication Journal	New York R	Report (N.Y.)
Forensic	Forensic	North Carolina J	North Carolina Journal of Speech
Forensic Q	Forensic Quarterly		
Free Sp Y	Free Speech Yearbook	Ohio J	Ohio Speech Journal Outsight
Gazette	Gazette: An International Journal for Mass Communication (The Netherlands)	Penn A	Pennsylvania Speech Annual
		Persuader	Persuader
Georgia J	Georgia Speech Journal	Phil & Rhet	Philosophy and Rhetoric
Hum Comm Res	Human Communication Research	QJS	Quarterly Journal of Speech
•Indiana N	Indiana Speech Notes	Rostrum	Rostrum
Interchange	Interchange: Student Thought in Speech Communication	Sage Annual Rev	Sage Annual Reviews of Communication Research
Iowa J	Iowa Speech Journal	SSCJ	Southern Speech Communication Journal
Illinois J	ISTA Journal (Illinois)	South Dakota B	Speech Bulletin of the SCASD (South Dakota)
		Speech Mon	Speech Monographs
J Broad	Journal of Broadcasting	Speech T	Speech Teacher
J Comm	Journal of Communication		
JAFA	Journal of the American Forensic Assoc.	Today's Sp	Today's Speech
Kansas J	Kansas Speech Journal	Utah S	Utah Speech Teacher
•Kentucky J	Kentucky Journal of Communication Arts	West Virginia J	West Virginia Speech Assoc. Journal
Main N	Speech Notes (Educ. Sp. & Th. Assoc. of Maine)	West Sp	Western Speech
		•Wisconsin J	Journal of the Wisconsin Communication Assoc.
Maryland J	Maryland Communication Journal		

•articles available from the Center

Duplication of Journal Articles

The following state speech and theatre associations have given the Center permission to reproduce articles from their journals upon request for individual scholarly use for people residing outside of the home state (this will ensure local circulation). A royalty program has been established and is operational.

Up to this time the state journal literature not only lacked indexing but was also inaccessible to people residing outside of the home state.

Through the cooperation with these associations we are currently indexing and making the state journal literature known to the national theatre and speech communication community.

We encourage all state associations of speech and theatre to participate in this program. Let the national community share research and new ideas being generate on the local level.

COOPERATING ASSOCIATIONS:

Illinois Speech & Theatre Association
Journal of the Illinois Speech & Theatre Assn.

Indiana Speech Association
Indiana Speech Notes

Kentucky Association of Communication Arts
Kentucky Journal of Communication Arts

Metropolitan Washington Communication Association
MWCA Encoder

Nevada Speech Communication & Theatre Arts Association
The Communicator

Wisconsin Communication Association
Journal of the Wisconsin Communication Association

PROCEDURES FOR REQUESTING ARTICLES:

Fill in the pertinent information on the order cards located on the last page. Enclose payment, each article requested is $2.00.

The article will be sent the same day the order is received.

Readers

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New York University

PETER TEITZMAN
Herbert H. Lehman College

FREDERICK TRAUTMANN
Temple University

CAROL VALENTINE
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JAN VAN DER POLL
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University of Maine

LAURIE J. WILLETS
Wilmette, Illinois

TOM H. WILLETT
University of Missouri, Columbia

BARRY B. WITHAM
Miami University Theatre

DAVID YOUNG
S. Glastonbury, CT

WILLIAM C. YOUNG
Lawrence, Kansas

Cooperating Associations

The following associations, publishers, and research institutes have entered into a cooperative program of exchanging subscriptions with the Center. We cannot thank these associations enough for their help in assisting us to get our project initiated.

AMERICAN PLACE THEATRE NEWS
American Place Theatre
111 W. 46th Street
New York, NY 10036

ARTS MANAGEMENT
Radius Group, Inc.
408 West 57th Street
New York, NY 10019

CANADIAN SPEECH COMMUNICATION JOURNAL
Canadian Speech Association
Faculty of Education
University of Manitoba
Winnipeg, Manitoba, Canada R3T 2N2

CANADIAN THEATRE REVIEW
Department of Theatre
Faculty of Fine Arts
York University
4700 Keele Street
Downsview, Ontario, Canada M3J 1P3

CENTRAL STATES SPEECH JOURNAL
Central States Speech Association
Speech Communication & Human Relations
University of Kansas
Lawrence, KS 66044

CHILDREN'S THEATRE REVIEW
Children's Theatre Conference
American Theatre Association
Suite 500
1317 F St., N.W.
Washington, D.C. 20004

COMMUNICATION
Simon Fraser University
Burnaby, 1, B.C., Canada

COMMUNICATION RESEARCH
Sage Publications
275 South Beverly Drive
Beverly Hills, CA 90212

THE COMMUNICATOR
Nevada Speech Communication Association
Department of Speech & Drama
University of Nevada
Reno, NV 98507

DRAMA & THEATRE
Department of English-Speech
S.U.N.Y. Fredonia
Fredonia, NY 14063

DRAMA REVIEW
32 Washington Place
Room 73
New York, NY 10003

DRAMATICS
International Thespians Society
College Hill Station, Box E
Cincinnati, OH 45224

DRAMATIKA
390 Riverside Drive
New York, NY 10025

EMPIRICAL RESEARCH IN THEATRE
Center for Communication Research
Bowling Green State University
Bowling Green, OH 43403

ENACT
4 Chamelian Road
Delhi 6, India

ENCORE
National Assoc. of Dramatic & Speech Arts
Shaw University, Box 124
Raleigh, NC 27602

ERNEST-DEUTSCH-THEATER
Mundsburger Damm 60
2 Hamburg 76
West Germany

THE FORENSIC
Pi Kappa Delta
William Jewell College
Liberty, MO 64068

GEORGIA SPEECH COMMUNICATION JOURNAL
Georgia Speech Communication Association
Department of Speech Communication
University of Georgia
Athens, GA 30602

INDIAN SPEECH NOTES
Indiana Speech Association
Department of Speech
Ball State University
Muncie, IN 47306

INTERNATIONAL THEATRE INFORMATION
Institut International du Theatre
1 rue Miollis
75015 Paris 15e,
France

INSTITUTE OF OUTDOOR DRAMA NEWSLETTER
Institute of Outdoor Drama
202 Graham Memorial
Chapel Hill, NC 27514

JOURNAL OF COMMUNICATION
International Communication Association
The Annenberg School of Communication
University of Pennsylvania
Philadelphia, PA 19174

JOURNAL OF AMERICAN FORENSIC ASSOCIATION
Department of Speech
Iowa State University
Ames, IA

KENTUCKY ASSOCIATION OF COMMUNICATION ARTS
Speech Department
Western Kentucky University
Bowling Green, KY 42101

LATIN AMERICAN THEATRE REVIEW
Center of Latin American Studies
Exchange and Gifts Department
Watson Library, 217
University of Kansas
Lawrence, KS 66045

MASKE UND KOTHURN
Institut fuer Theaterwissenschaft an der Universitaet Wien
Box 167
Schmalzhofgasse 4
A-1061 Vienna
Austria

MICHIGAN SPEECH JOURNAL
Michigan Speech Association
Battle Creek Central High School
Battle Creek, MI

NEW ENGLAND THEATRE CONFERENCE NEWSLETTER
New England Theatre Conference
50 Exchange Street
Waltham, MA 02154

PENNSYLVANIA SPEECH ANNUAL
SPEECH COMMUNICATION ASSOC. OF PENNSYLVANIA
205 Sparks Building
Penn State University
University Park, PA 16802

PERFORMING ARTS IN CANADA
Canadian State & Arts Publications
52 Avenue Road
2nd Floor
Toronto, Ontario, Canada M5R 2G3

PERFORMING ARTS REVIEW
Law-Arts Publishers
453 Greenwich Street
New York, NY 10013

PHILOSOPHY AND RHETORIC
Penn State University
246 Sparks Building
University Park, PA 16802

PLAYS
Play, Inc.
Arlington Street
Boston, MA 02116

QUARTERLY JOURNAL OF SPEECH
Speech Monographs
Speech Teacher
Speech Communication Association
Statler Hilton Hotel
New York, NY

RESTORATION & EIGHTEENTH CENTURY THEATRE RESEARCH
Loyola University
Chicago, IL 60611

REVUE D'HISTORIE THEATRE
98, Boulevard Kellermann
75 Paris 13 e,
France

ROSTRUM
National Forensic League
Ripon, IW 54971

SOUTHERN SPEECH COMMUNICATION JOURNAL
Speech Department
University of North Carolina
Chapel Hill, NC 27514

SPEAKER AND GAVEL
Forensics Room
Butler University Library
Butler University
Indianapolis, IN 46208

SPEECH AND DRAMA
Society of Teachers of Speech & Drama
205 Ashby Road
Loughborough LE11 3AD
U. K.

SZINHAZ
Bathory Vtca 10
1054 Budapest,
Hungary

THEATRE HUETE
3001 Verlber Bei Hannover
Germany

THEATRE CRAFTS
Suite 615
250 West 57th Street
New York, NY 10019

THEATRE DESIGN & TECHNOLOGY
U.S. Institute for Theatre Technology
245 W. 52nd Street
New York, NY 10019

THEATRE EN POLOGNE/THEATRE IN POLAND
Polish Centre of the International Theatre Institute
Ul. Moliera 1
00-072
Warsaw, Poland

THEATRE QUARTERLY
39 Goodge Street
London W1P 1FD
England

THEATRE STUDIES
Theatre Research Institute
Ohio State University
Columbus, OH

THEATRE SURVEY
1117 C. L.
University of Pittsburgh
Pittsburgh, PA 15260

THE VILLAGE VOICE
80 University Place
New York, NY 10003

WAT KANS ONS OPVOER?/WHAT CAN WE STAGE
Dramatic Artistic & Literary Rights Organization
1201 Cavendish Chambers
Jeppe Street
Johannesburg, South Africa

WESTERN SPEECH COMMUNICATION ASSOCIATION
Department of Speech
Portland State University
Portland, OR 97207

Speech Communication

The Speech Communication Index cites over 30 speech communication journals generated by national and state associations, research institutes and publishing houses.

The coverage of the Index is primarily focused on the field of speech communication, excluding theatre and speech sciences. Theatre articles appearing in speech journals will be indexed in the Theatre/Drama Index. Speech science articles will be cited in the Speech Communication Index, but we will not index journals devoted strictly to speech sciences.

Our policy is to index all the literature appearing in speech communication journals and other materials not currently indexed. Most of the other interdisciplinary journal literature relevant to communication studies is currently indexed in such services as Psychological Abstracts, Sociological Abstracts, Language and Language Behavior Abstracts (for a guide to all the indexes and abstracts useful to communication research see our Communication Studies Guide described in the Other Publications and Services section). We will not duplicate the efforts of these fine research tools. Language and Language Behavior Abstracts includes several of the journals indexed in our project; however, LLBA indexes those articles relevant to language and language behavior, while we intend to index all articles appearing in speech communication journals.

Uses of the Index

We have designed the Index as a guide to materials for the following information needs:

1. Scholarly research in speech communication, both for contemporary and historical studies.

2. Current awareness sources for individuals attempting to keep up with the journal literature, new monographs and book reviews, reference materials and bibliographies, and speech communication bibliography in general.

3. Speech communication education at all levels, so teachers and professors may be aware of materials and techniques which may be helpful in the classroom and/or in forensic activities.

General Instructions and Format

The full citation to each article is located in the Classified section (for an in-depth description please read the explanatory note located at the beginning of the section). Each citation is assigned a unique number not unlike many abstracting services. The numbers will be arranged consecutively and will be referred to in the references in the Author Index, Subject Index, and Name-In-Text Index (for an in-depth description read the explanatory note located at the beginning of each of these indexes).

Instructional Suggestions

a. Study the examples below
b. Read the description for each section in the Index

Sample citation within the Classified Section including all index references to the article.

CLASSIFIED SECTION

Classification Heading — COMMUNICATION/CRITICISM IN SOCIAL CONTEXT

Sub-heading — Interpersonal Communication

Article — 7. Understanding Certain Interview Variables Affecting Trust in an Interview. Karen J. Gritzmacher. Wisconsin J 4:2:78-83 Spr 1974

CITATION NUMBER — 7.

TITLE — Understanding Certain Interview Variables Affecting Trust in an Interview.

AUTHOR — Karen J. Gritzmacher.

JOURNAL — Wisconsin J

PAGE NO. — 78-83

ISSUE NO. — 2

VOLUME NO. — 4

DATE — Spr 1974

AUTHOR INDEX

Gritzmacher, Karen J., 7.

SUBJECT INDEX

Interpersonal Communication, 5-7.

Interviewing
Variables affecting trust in, 7.

NAME-IN-TEXT INDEX

Rotter Interpersonal Trust Test, 7.

Classified Section

The full citation to each article is located in this section grouped under broadly classified categories.

The following classification system is a conceptualization of the speech communication field. Its primary purpose is to profice an organized outline to browse through the literature. The outline is based on three variables in the communication process: context in which communication occurs; communication mediums; and content of communication. Major headings are listed below each classified section followed by a number of sub-headings and standard subdivisions.

We feel the classification scheme is a new and unique outline which will provide an additional access point to search the journal literature. It is by no means total or complete, but it updates and greatly expands other scemes and outlines employed in bibliographic works indexing speech communication literature.

COMMUNICATION STUDIES CLASSIFICATION

I. COMMUNICATION (GENERAL)

- A. Nature of Discipline
- B. Professional Associations
  - 1. Conference Proceedings
- C. Bibliographies
- D. Directories
- E. Research & Research Methodology

II. COMMUNICATION/CRITICISM WITH SOCIAL CONTEXT

- A. GENERAL: HUMAN COMMUNICATION IN SOCIAL CONTEXT
- B. INTRAPERSONAL COMMUNICATION
  1. Self-Concept
  2. Perception (of others)
  3. Information Processing
  4. Language
     - Written
     - Verbal
  5. Nonverbal Communication
  6. Persuasion & Attitude Change
  7. Bibliographies
  8. Directories
  9. Research & Research Methodology
- C. INTERPERSONAL COMMUNICATION
  1. Relational Properties
  2. Self-Disclosure
  3. Feedback
  4. Information Processing
  5. Language
     - Written
     - Verbal
  6. Nonverbal Communication
  7. Persuasion & Attitude Change
  8. Bibliographies
  9. Directories
  10. Research & Research Methodology
- D. SMALL GROUP COMMUNICATION
  1. Task Dimension
  2. Process Dimension
  3. Membership Dimension
  4. Leadership
  5. Persuasion & Attitude Change
  6. Language
     - Written
     - Verbal
  7. Nonverbal Communication
  8. Bibliographies
  9. Directories
  10. Research & Research Methodology
- E. ORGANIZATIONAL COMMUNICATION
  1. General
  2. Types of Organization
     - a. Academic Systems
     - b. Business & Industry Systems
     - c. Government Systems
  3. Networks
  4. Language
     - Written
     - Verbal
  5. Nonverbal Communication
  6. Persuasion & Attitude Change
  7. Bibliographies
  8. Directories
  9. Research & Research Methodology
- F. PUBLIC COMMUNICATION
  1. General
  2. Public Address & Rhetoric
     - a. General
     - b. Rhetorical Analysis & Criticism
       - General
       - Space & Time of Individuals
       - Space & Time of Movements & Institutions
     - c. Rhetorical Theory
     - d. Public Speaking
     - e. Freedom of Speech
     - f. Language
       - Written
       - Verbal
     - g. Nonverbal Communication
     - h. Persuasion & Attitude Change
     - i. Bibliographies
     - j. Directories
     - k. Research & Research Methodology
- G. MASS COMMUNICATION
  1. General
  2. Broadcasting
     - a. Radio
     - b. Television
  3. Press
     - a. Newspapers
     - b. Magazines
  4. Film
  5. Telecommunications

CLASSIFIED SECTION

MASS COMMUNICATION (Continued)

6. Criticism
7. Regulation
8. Freedom of Speech
9. Language
   - Written
   - Verbal
10. Nonverbal Communication
11. Persuasion & Attitude Change
12. Bibliographies
13. Directories
14. Research & Research Methodology

H. CROSS CULTURAL COMMUNICATION

1. International (can be subdivided by C to G)
2. National (can be subdivided by C to G)
3. Language
   - Written
   - Verbal
4. Nonverbal Communication
5. Persuasion & Attitude Change
6. Bibliographies
7. Directories
8. Research & Research Methodology

I. COMMUNICATION AMONG SPECIAL GROUPS

1. Man-Animal Communication
2. Man-Machine Communication
3. Communication Among Animals
4. Communication Among Machines
5. Communication With Professions

III. MEDIUMS OF COMMUNICATION

A. Human Communication Mediums (General)
B. Language (General)
C. Theory of Language
D. Linguistics
E. Psycholinguistics
F. Sociolinguistics
G. Semantics
H. Language Development
I. Nonverbal Communication as Language
J. Listening
K. Art Forms as Mediums of Communication
L. Bibliographies
M. Directories
N. Research & Research Methodology

IV. COMMUNICATION CONTENT & INDIVIDUAL SKILLS

A. PERSUASION & ATTITUDE CHANGE

1. Source Properties
2. Receiver Properties
3. Message Properties
4. Channel Properties
5. Argumentation

B. COMMUNICATION EDUCATION

1. General
2. Cirriculum
3. Instruction (student & teacher behavior)
4. Instructional Development (developing courses)
5. Instructional Strategies & Aids (teaching/learning techniques)
6. Evaluation
7. Basic Course
8. Graduate Education
9. Teacher Education
10. Directories
11. Bibliographies
12. Research & Research Methodology

(Each division will be subdivided by: Elementary School
Middle School
Secondary School
College & University

C. FORENSICS

1. General
2. Value
3. Debate
   a. General
   b. Value
   c. Judging
   d. Case Construction
   e. Procedures (Tournaments & Debate Format)
4. Individual Events
5. Research Materials (scopes, notes)
6. Coaching & Judging
7. Directories
8. Bibliographies
9. Research & Research Methodology

(Divisions will be sub-divided by college and school level, same as above.)

D. ORAL INTERPRETATION

1. Forms of Oral Interpretation
2. Performance & Analysis
3. History & Criticism
4. Value of Oral Interpretation

E. PARLIAMENTARY PROCEDURE

SOURCES CONSULTED:

In designing the Classification scheme the following sources were consulted:

Harris, W.P.G. Communication: A Classification for General Libraries. Library Record. 69:236-238 July 1967.

Shearer, Ned A. "A Bibliography of Rhetoric and Public Address," Bibliographic Annual. Speech Communication Assn. 1970. page 273.

Speech Abstracts. California State University, Long Beach. 1970-1973.

Stein, Jay W. A Classification for Communication Materials. School of Library Service. Columbia University. New York. 1951. 10 pages.

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I. COMMUNICATION (GENERAL)

Nature of the Discipline

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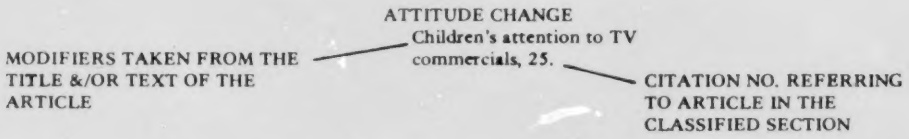
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BIBLIOGRAPHIES:	Bibliographies
DIRECTORIES:	Directories
EDITORIALS:	The more important editorials
EXCHANGES:	Material on scholarly debate
LETTERS TO THE EDITOR:	The more important letters which contain subject matter of interest to the field.
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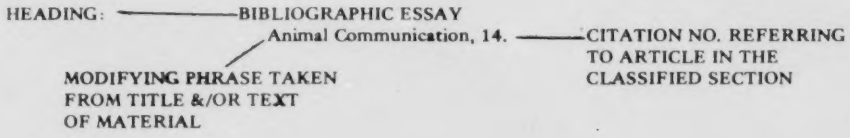
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Debs, Eugene
DeQuincey, Thomas
Eisenhower, Dwight D.
Ervin, Sam
Lincoln, Abraham
Littleton, Edward J.
McGovern, George
Nixon, Richard
Norwood, Thomas M.
Pope Paul VI
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Speech Communication Thesaurus

Many of the headings used in the Subject Index have been taken from a thesaurus of speech communication terms developed by the Speech Communication Association's Information Retrieval Committee (Chairman: George A. Borden; Members: Ed Black, Ken Frandsen, Brad Lashbrook and Ned Shearer). For the history and development of the thesaurus see Today's Speech, spring 1972, pages 11-16.

We would like to thank Dr. Borden and Patrick Kennicott of the Speech Communication Association for permitting the Center to use the thesaurus for indexing purposes.

The thesaurus is probably the first attempt in the speech communication field to standardize terminology and subject headings for information retrieval purposes.

The terms in the original thesaurus are listed below without the narrower, related, and broader term descriptors. We simply did not have space to reproduce the entire thesaurus at this time.

A rotated descriptor display of several key terms in the thesaurus is located at the end of the main list.

The additional terms that we have added at the Center are located at the end of the rotated descriptor display.

We are currently working on refining and developing a more precise system of referral terms that was available in the original thesaurus through its narrower, broader, and related term concept. When completed, each individual descriptor will have a list of closely related terms located beneath it. These terms will guide researchers to other useful descriptors related to their topic.

We encourage all members of the speech communication community to submit terms to be added and withdrawn from the thesaurus. Individuals wishing to assist should follow these procedures:

1. List the term to be added along with a brief definition and reasons why it should be a standard heading in the thesaurus.
2. List the term to be deleted and give reasons why it should be withdrawn.

Original Thesaurus
Developed by the SCA's Information Retrieval Committee
(theatre, drama, and speech science descriptors have been deleted)

Abolition
Abstract
Academic Requirements
Accent
Acceptance Speech
Accuracy
Achievement
Acoustic Instrumentation
Acoustic Phonetics
Acoustics
Acquisition of Language
Address
Administrative Communication
Adult Education
Adult Language Learning
Advertising
Advocacy
Aesthetics
Affirmative
Age
Aggression
Aging
Agitation Rhetoric
Agnosticism
Air Pressure
Allophones
Ambiguity
American Public Address
Amplification
Analogy
Analysis
Analysis by Synthesis
Animal Communication
Ante Bellum
Anxiety
Anxiety Reduction
Aphasia
Apparatus
Appearance
Argumentation
Arrangement
Art
Articulation
Associations
Atheism
Attention Span
Attitude
Attitude Change
Attitudinal Frama of Reference
Audience
Audience Adaptation
Audience Analysis
Audiology
Audiovisual Aids
Auditory Imagination
Auditory Perception
Author
Authoritarianism
Authority
Authorship
Awareness
Balance Theory
Behavior Modification
Behavioral Objectives
Belief Systems
Belief-Discrepant Speech
Belles Lettres
Bias
Bibliography
Bilingualism
Biological Correlates
Black Culture
Black Rhetoric
Body Movement
Brain Mechanisms
Brainstorming
British Public Address
Broadcasting
Business Communication
Campaign Rhetoric
Censorship
Century (by)
Channel
Character
Child Language Learning
Christian Rhetoric
Civil Rights
Civil War
Claim
Clarity
Classical Rhetoric
Classroom
Cliche
Closed-mindedness
Cloze-procedure
Coercive Rhetoric
Cognitive Dissonance
Cognitive Processes
Cohesion
Comedy
Commercial
Commercial Television
Commitment
Committee
Communication Disorders
Communication Model
Communication Network
Communication Process
Communication Theory
Communicator
Communism
Community Colleges
Comparative Advantages
Comparative Analysis
Competence
Componential Analysis

ORIGINAL THESAURUS

Comprehension
Compressed Speech
Compromise
Computational Linguistics
Computer Assisted Instruction
Computer Methodology
Computer Programming
Computer Simulation
Concept Formation
Conclusion
Concrete Poetry
Conditioning
Conference
Conflict Resolution
Confrontation Rhetoric
Congressional
Congruity Principle
Connotative
Consensus
Conservative
Consonants
Contemporary Rhetoric
Content Analysis
Counter-Attitudinal Advocacy
Court
Creativity
Credibility
Criminal Behavior
Criteria Referenced Instruction
Critic
Criticism
Cross-cultural
Culture
Curriculum
Curriculum Planning
Cybernetics
D. A. (Doctor of Arts)
D. Ed. (Doctor of Education)
Debate
Debater
Decision-making
Decoding
Deduction
Definition (from)
Deliberative Speaking
Delinquency
Delivery
Democracy
Denotative
Descriptive Linguistics
Detection Threshold
Determinism
Diagnosis
Dialect
Dialectic
Dialectology
Dialogue
Disadvantaged Children
Discipline
Discourse
Discrimination
Discussion
Disposition
Dissonance
Distraction
Dogmatism
Dominance
Downward Communication
Dyad
Dynamism
Editorial
Education
Educational Television
Educators
Ego-involvement
Elaborated Code
Elemental Relationship
Elementary Education
Elocution
Eloquence
Emotion
Emotional Content
Empathy
Empirical Method
Employee
Employer
Encoding
Encounter Group
English as a Foreign Language
Enthymeme
Entropy
Enuciation
Epic
Epicheireme
Epideictic Speaking
Epistemology
Essay
Ethics
Ethos
Eurhythmics
Evaluation
Evaluator
Evangelism
Evidence
Examination
Example
Executive
Exhibitionism
Existentialism
Expectancy Theory
Experimental Analysis
Experimental Design
Experimenter
Expert
Exposure Theory
Expression
Extemporaneous Speaking
Extensional Behavior
Extremist Rhetoric
Eye Contact
Facial Expression
Fact
Family Influence
Fear
Fear Appeals
Federal Agencies
Feedback
Feedforward
Fiction
Field Study
Figurative Analogy
Figurative Language
Film
Film Criticism
First Language Learning
Fluency
Folklore
Foreign Language
Foreign Language Learning
Forensic Speaking
Forensics
Form Class
Forum
Foundations
Freedom of Speech
Galvanic Skin Response (GSR)
Game Theory
General Semantics
Generative Grammar
Gesture
Goal-directed
Grades
Graduate
Grammar
Graphemics
Greek
Group Dynamics
Guidance
Harmonic Compressor
Hearing
Heart Rate
Distorical Analysis
Historical Linguistics
Homiletics
Horizontal Communication
Hostility
Humanism
Humob
Hyperbole
Hypnosis
Hypothesis Testing
Identification
Identification Threshold
Ideology
Illusion
Image
Image-making
Imagery
Imagination
Imitation
Impression
Impromptu Speaking
Inaugural address
Independent Study Program
Indexing
Induction
Industrial Relations
Inference
Information Overload
Information Processing
Information Retrieval
Information Systems
Information Theory
Information Speaking
Innovation
Inquiry
Instruction
Instructor
Instrument
Instrument Decay
Integration
Intellectualism
Intelligibility
Intensional Behavior
Intensity
Intention
Interaction
Intercollegiate
Intercultural
International Broadcasting
Interpersonal Behavior
Interpretation
Interpreter
Interview
Intimacy
Intonation
Intrapersonal Behavior
Intuition
Invention
Irony
Item Analysis
Jewish Rhetoric
Journalism
Journalism Criticism
Journals
Judge
Jury
Justice
Justification
Kindergarten
Kines
Kinesics
Knowledge
Labor Unions
Laboratory
Language Analysis
Language Development
Language Learning
Language Skills
Latin Square
Latitude of Acceptance, Rejection, Noncommitment
Laughter
Law
Leadership
Learning
Learning Situation
Lecture
Leftist
Legal Rhetoric
Legislative
Liberal
Library
Linguistics
Listenability
Listener
Listening
Literal Analogy
Literary Analysis
Literary Criticism
Literature
Logic
Logical Content
Logographer
Logos
Long-term Memory
Looking Behavior
Loyalty
M. A. (Master of Arts)
M. Ed. (Master of Education)
Magazines
Management
Manuscript
Mass Communication
Mass Media
Mathematical Model
MBS (Mutual Broadcasting System)
Meaning
Measurement
Mediation
Medieval Rhetoric
Melodrama
Memory
Message

ORIGINAL THESAURUS

Message Manipulation
Metaphor
Metaphysics
Meter
Methodology
Military
Minister
Minorities
Modular
Scheduling
Moral Discourse
Motivation
Multi-Media Techniques
Multiordinality
Music
Myth
Nationalism
Native Speaker
Nazism
Need for Achievement (N-Ach)
Negative
Negro
Nerves
Network
Neurological Inhibition
News
News Dissemination
News Magazines
Newscaster
Newspaper Editor
Newspapers
Noise
Nonfiction
Nonfluency
Nonverbal Behavior
Nonverbal Code
Converbal Communication
Novel
Objective
Obscenity
Observation
Observer
Occasional Speaking
Official Language
One-Sided vs. Two-Sided
Open-mindedness
Operant Conditioning
Operational Definition
Opinion
Opinion Change
Opinionated Language
Oral Communication
Oral Interpretation
Orator
Oratory
Organizationa
Organizational Communication
Originality
Painting
Paralinguistics
Parents
Parliament
Parliamentary Procedure
Participation
Pathos
Pause
Pedogogy
Peer Group
Peer Instruction
Perception
Personal Construct Theory
Personality Trait
Persuasibility
Persuasion
Persuasive Speaking
Pert
Ph. D. (Doctor of Philosophy)
Phenomenological
Philology
Philosophy
Phenemes
Phonemics
Phonetics
Phonology
Phrase-Structure Rules
Physical Force
Physiological
Pitch
Playwright
Playwriting
Pleasure Appeals
Plot
Poetics
Poetry
Political Bias
Political Phetoric
Politics
Posture
Practice Teaching
Preacher
Preaching
Prejudice
Premise
Press
Pretest Sensitization
Pretest-Posttest
Preview Technique
Primacy–Recency
Probability Theory
Problem-solving
Production
Professional Writing
Professor
Programmed Instruction
Programming
Projection
Pronunciation
Proof
Propaganda
Proposition
Prose
Prosody
Protest Rhetoric
Proxemics
Psychoacoustics
Psycholinguistics
Psychological
Psychological Set
Public Address
Public Relations
Public Speaking Parameters
Q-Sort
Qualitative Analysis
Quantitative Analysis
Questionnaire
Race
Radio
Randomized Blocks
Rank/Frequency
Rating Scale
Reaction Time
Readability
Reader
Readers Theatre
Reading
Realism
Reasoning
Recall
Receiver
Recognition Threshold
Recording
Redundancy
Reflective Thinking
Reform
Reformation Rhetoric
Refutation
Rehabilitation
Reinforcement
Relaxation
Relevance
Reliability
Religion
Remedial
Renaissance Rhetoric
Report
Reporting
Research
Resolution
Resources
Response
Responsibility
Restricted Code
Retention of Information
Reticence
Review Technique
Rhapsode
Rhetoric of Dissent
Rhetorical Analysis
Rhetorical Criticism
Rhetorical Genre
Rhetorical Influence
Rhetorical Movements
Rhetorical Theorists
Rhetorical Theory
Rhetoricians
Rhyme
Rhythm
Rightist
Risk
Role-Playing
Roman
Romanticism
Rumor
Sample Size
Satire
Scene
Scholar
Scientific Method
Second Language Learning
Secondary Education
Self-concept
Self-fulfilling Phophecy
Self-reflexiveness
Semantic Differential
Semantics
Seminar
Seminary
Semiotics
Sender
Senses
Sensitivity Training
Sentence
Sermons
Sex
Short-term Memory
Sidetone
Sight
Sign
Signal Transmission
Simile
Simulation
Situation
Slavery
Smell
Social Class
Social Control
Social Criticism
Social Dialect
Social Norms
Socialism
Sociolinguistics
Sociological
Sophistry
Sound
Source
Source Properties
Southern Oratory
Space
Speaker
Speakers
Speaking
Speech Activities
Speech Behavior
Speech Communication
Speech Criticism
Speech Education
Speech History
Speech Production
Speech Proficiency
Speech Teacher
Speeches
Spoonerisms
Stage Fright
Stagecraft
Standard English
Statistics
Status Conferral
Stereotype
Stimulus
Storytelling
Strategies
Stratificational Grammar
Stress
Student
Student Protest
Style
Stylistics
Subjective
Subjects for Experimentation
Subliminal
Supervision
Supporting Materials
Supra-segmental
Survey
Syllable Count
Syllogism
Symbol
Symbolic Analysis
Symbolic Process
Syntax
Systematic Desensitization
T-Group
Tagmemics
Task
Taste
Teacher Training
Teaching Methodology
Team Teaching
Technique
Telecommunications
Television
Television Criticism

ORIGINAL THESAURUS

Tempo
Tension
Test
Testimony
Text
Theme
Theology
Theory
Thinking
Threshold
Time
TOEFLI (Test of English as a Foreign Language)
Topic
Topoi
Touch
Tournament
Traditional
Tragedy
Training
Transformational Grammar
Translation
Truth
Undergraduate
Undergraduate Research Program
Underwater Communication
Universal Audience
University
Upward Communication
Validity
Values
Verbal Behavior
Verbal Code
Vernacular
Verse
Victorian
Video-Tape
Videotaping
Visual Perception
Vocabulary
Vocal Cord Transplant
Voice Identification
Voice Transmission
Volume
Vowels
Warrant
Whisper
Wit
Witness
Words
Writer
Writing
Zen

Rotated Descriptor Display

The advantage of placing the terms in a rotated descriptor display is to show the relationship of those multiple word descriptors using the same terms that would not be evident in a traditional alphabetical sequence.

Example:

In a traditional alphabetical sequence these terms would not appear together. Sequence by first term only.

Analysis
Analysis by Synthesis
Audience Analysis
Comparative Analysis
Componential Analysis
Content Analysis
Experimental Analysis
Historical Analysis
Language Analysis
Literary Analysis
Qualitative Analysis
Quantitative Analysis
Rhetorical Analysis
Symbolic Analysis

In a rotated descriptor display all multiple word headings using the same term would be found together. Sequence by each term used within a heading.

Analysis
Analysis by Synthesis
Audience Analysis
Comparative Analysis
Componential Analysis
Content Analysis
Experimental Analysis
Historical Analysis
Language Analysis
Literary Analysis
Qualitative Analysis
Quantitative Analysis
Rhetorical Analysis
Symbolic Analysis

Behavior Modification
Criminal Behavior
Extensional Behavior
Intensional Behavior
Interpersonal Behavior
Intrapersonal Behavior
Looking Behavior
Nonverbal Behavior
Speech Behavior
Verbal Behavior

Communication Disorders
Communication Model
Communication Network
Communication Process
Communication Theory
Administrative Communication
Animal Communication
Business Communication
Downward Communication
Horizontal Communication
Mass Communication
Nonverbal Communication
Oral Communication
Organizational Communication
Speech Communication
Underwater Communication
Upward Communication

Criticism
Film Criticism
Journalism Criticism
Literary Criticism
Rhetorical Criticism
Social Criticism
Speech Criticism
Television Criticism

Language Analysis
Language Development
Language Learning
Language Skills
Acquisition of Language
Adult Language
Child Language
English as a Foreign Language
Official Language
Figurative Language
First Language
Foreign Language
Foreign Language Learning
Opinionated Language
Second Language

Learning
Learning Situation
Adult Language Learning
Child Language Learning
First Language Learning
Foreign Language Learning
Language Learning
Second Language Learning

Rhetoric of Dissent
Agitation Rhetoric
Black Rhetoric
Campaign Rhetoric
Christian Rhetoric
Classical Rhetoric
Coercive Rhetoric
Confrontation Rhetoric
Contemporary Rhetoric
Extremist Rhetoric
Legal Rhetoric
Medieval Rhetoric
Political Rhetoric
Protest Rhetoric
Reformation Rhetoric
Renaissance Rhetoric

Speech Activities
Speech Behavior
Speech Communication
Speech Criticism
Speech History
Speech Production
Speech Proficiency
Speech Teacher
Acceptance Speech
Belief-discrepant Speech
Compressed Speech
Freedom of Speech

Theory
Balance Theory
Communication Theory
Expectancy Theory
Exposure Theory
Game Theory
Information Theory
Personal Construct Theory
Probability Theory
Rhetorical Theory

NEW TERMS ADDED

Academic Communication
Academic Freedom
Accountability
Administration
Affirmative Action
American Indian Culture
Attitude Instability
Attitudinal Inherency Case
Basic Speech Course
Believ-Discrepant Information
Campaign Communication
Career Education
Chamber Theatre
Collective Bargaining
College & University
Communication and (any term)
Communication of
Communication in
Communication Apprehension
Communication Strategy(ies)
Conventions
Criteria Case
Criterion-Referenced Measurement
Disadvantaged Students
Dyadic Communication
Elementary School
Equivocation
Forensics-Research Materials
General Systems Theory
Graduate Education
Group Satisfaction
Hermeneutics
Higher Education
Historical Rhetoric
Hypnosis
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Information Seeking
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Interpersonal Attraction
Interpersonal Influence
Internship-Externship Programs
Interviewing
Job Satisfaction
Legend
Linguistic Communities
Machiavellianism
Media Criticism
Metacommunication
Middle School
Neurophysiological/
Biological Processes
Nomenclature
Phonetic Symbolism
Psychophysiological Processes
Public Opinion
Public Speaking
Radio Criticism
Regulation of Mass Media
Remedial Communication
Research Methodology
Rhetoric
Secondary School
Selective Exposure
Selective Perception
Self-disclosure
Small Group Communication
Social Change
Social Judgement
Source Credibility
Speech Communication
Profession
Teacher Certification
Training Program
Two Step Flow
Visual Aids

THESAURUS CHANGES

NEW THESAURUS TERMS		ORIGINAL THESAURUS TERMS
Communication Education	for	Speech Education
Rhetorical Analysis & Criticism will be subdivided by country and historical period.	for	Rhetorical Analysis and Rhetorical Criticism
Small Group Communication	for	Group Dynamics

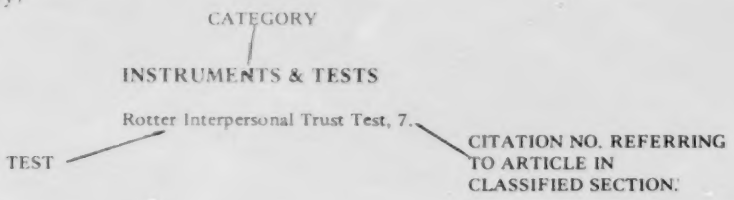
Name-in-Text Index

An experimental index, which lists all the important proper names cited within articles. This includes names of individuals (both historical and contemporary), titles of published works, institutions (educational, government, etc.), committees, commissions, programs and research methodologies described or used by the author.

Names cited in this section will be listed under the following categories:

Individuals
Organizations, Associations, Government Agencies, etc.
Instruments & Tests
Titles (books, articles, movies, plays)
Educational Institutions
Miscellaneous

Example of a Name-in-Text Entry:



Relationship to the Subject Index

The Subject Index includes only those proper names that are considered as one of the main topics of the article, while the Name-in-Text Index will cite many minor names which play a relevant part within the articles, but cannot be considered the subject.

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The Next Time. Henry James, 284.

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Book and Media Reviews

This section includes reviews of books and media materials listed in the indexed journals. Currently none of these journals are indexed by the standard book review sources.

For additional reviews consult the following sources:

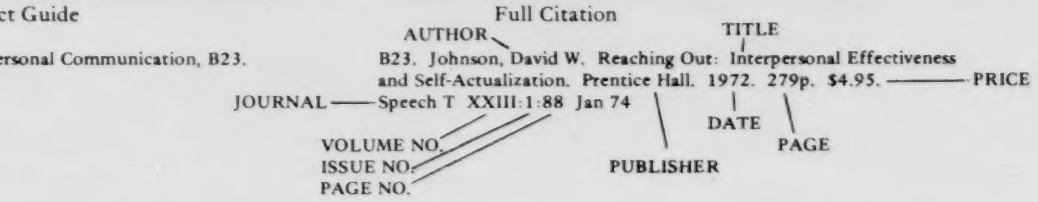
1. Book Review Digest. New York, N. W. Wilson. 1905- . 10 issues per year with annual cumulation. Look under author's name or use "Subject & Title Index."
2. Book Review Index. Detroit, Gale Research Company. 1965-1968. 1972- . Bi-monthly with cumulations and annual cumulation. Look under author's name.

Arrangement of Book & Media Reviews

The full citation of materials and location of reviews are arranged by surname of the author. If an author entry is not available, arrangement will be by title or a collective body considered to be the author.

Subject Guide: A general guide to the subject content of both books and media reviews. Subject headings are followed by a number referring to the citation of the item and the review.

EXAMPLE OF A REVIEW AND SUBJECT GUIDE ENTRY:



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2. Ahnne, Marlene, & Sara Burgess. SOS. A Communication Text With a Message. Glencoe Press. 1973. 418p. $7.80.
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28. Bryant, Donald C. Rhetorical Dimensions in Criticism. Louisiana State Univ. Press. 1973. 145p. $5.95.
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38. DeStefano, Johanna S. Language, Society & Education: A Profile of Black English. Charles A. Jones Publishing Co. 1973. 236p. $11.95.
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62. Harding, H. F. The Speeches of Thucydides. Coronado Press. 1973. 373p. $6.00.
QJS 60:3:387-389 Oct 74
Today's Sp 22:3:54-55 Sum 74

63. Harris, Fred R. The New Populism. Saturday Review Press. 1973. 209p. $6.95.
QJS 60:2:246 April 74

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65. Hart, Gary Warren. Right From the Start: A Chronicle of the McGovern Campaign. Quadrangle Books. 1973.
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66. Haynes, Renee. The Hidden Springs: An Enquiry Into Extra-Sensory Perception. Little, Brown. 1972. 264p. $7.95.
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67. Heintz, Ann Christine, M. Lawrence Reuter, & Elizabeth Conley. Mass Media: A Worktext in the Processes of Modern Communication. Loyola Univ. Press. 1972. 240p. $3.20.
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69. Hopper, Robert, & Rita C. Naremore. Children's Speech: A Practical Introduction to Communication Development. Harper & Row. 1973. 140p. $2.95.
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71. Holland, DeWitte, ed. America in Controversy: History of American Public Address. Wm. C. Brown. 1973. 458p. $8.95.
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72. Israel, Joachim & Henri Tajfel. The Context of Social Psychology. Academic Press. 1972. 438p. $18.50.
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73. Johnson, Wendell, & Dorothy Moeller. Living With Change: The Semantics of Coping. Harper & Row. 1972. 214p.
J Comm 24:2:171-172 Spr 74

74. Keesey, Ray E. Modern Parliamentary Procedure. Houghton-Mifflin Co. 1974. 190p. $4.95.
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SSCJ XXXIX:4:413-414 Sum 74

75. Kele, Max H. Nazis and Workers: National Socialist Appeals to German Labor, 1919-1933. Univ. of North Carolina Press. 1972. 243p. $9.50.
QJS 60:2:250 April 74

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Speech T XXIII:2:175-176 March 74

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81. Larkin, Philip. The North Ship. Faber & Faber (G.B.). n.d.
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Phil & Rhet 7:2:98-101 Spr 74

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QJS 60:3:384-385 Oct 74

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93. Littell, Joseph Fletcher. Coping with the Mass Media. McDougal Littell & Co. 1972. 157p. $2.67.
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94. Lyle, Garry. Broadcasting. Bastsford. n.d.
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95. MacCarthy, Peter. Talking of Speaking. Oxford Univ. Press. n.d.
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96. Mackey, Louis. Kierkegaard: A Kind of Poet. Univ. of Penn. Press. 1971. 327p. $12.50.
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97. Macksoud, S. John. Other Illusions: Inquiries Toward A Rhetorican Theory. S. John Macksoud. 1973. 95p. $2.50.
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Speech T XXIII:2:176-177 March 74
QJS 60:3:393-394 Oct 74

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100. Media and the First Amendment in a Free Society. The Georgetown Law Journal. Foreward by Osmond K. Fraenkel; introductions by Walter Cronkite, Senator Sam Ervin, and Reuben Frank. Univ. of Mass. Press. 1973. 338p. $12.00
QJS 60:3:399-400 Oct 74

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J Comm 24:1:130-132 Wint 74

102. Miller, George A., ed. Communication, Language & Meaning: Psychological Perspectives. Basic Books, Inc. 1973. 304p. $8.95.
QJS 60:3:390 Oct 74

103. Miller, Gerald R., & Michael Burgoon. New Techniques of Persuasion. Harper & Row. 1973. 115p. $2.50.
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Speech T XXIII:2:177 March 74

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QJS 60:2:258-259 April 74

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Speech & Drama 23:2:27-28 Sum 74

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QJS 60:2:247-248 April 74

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QJS 60:3:382-383 Oct 74

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Speech & Drama 23:2:40 Sum 74

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QJS 60:3:381-382 Oct 74

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SSCJ XL:1:104-105 Fall 74

122. Payne, Robert. The Great Man: A Portrait of Winston Churchill. Coward, McCann & Geoghegan, Inc. 1974. 416p. $10.95.
QJS 60:3:383-384 Oct 74

123. Pells, Richard H. Radical Visions & American Dreams: Culture and Social Thought in the Depression Years. Harper & Row. 1973. 424p. $12.50.
QJS 60:2:243-244 April 74

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This section includes book reviews of reference materials and bibliographies listed in Speech Communication journals as well as library/bibliography journals.

Library/Bibliography Journals Indexed

ABBREVIATIONS	JOURNALS
AL	American Libraries
Choice	Choice
CRL	College & Research Libraries
LJ	Library Journal
RQ	RQ
RSR	Reference Services Review
WLB	Wilson Library Bulletin

Arrangement of Reference Materials & Bibliographies

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